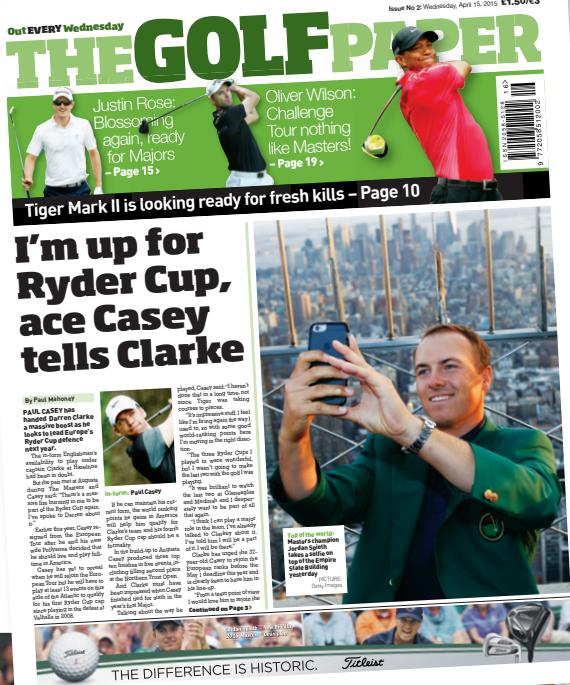


# THE GOLF PAPER

**STOP PRESS: First week sale 10,200**



An exciting new addition to the golf world arrived on April 8 with the publication of *The Golf Paper*, the first weekly newspaper dedicated to golf.

Containing top-line writers and guest columnists such as David Howell and Oliver Wilson, *The Golf Paper* presents a unique package of information, ranging from breaking news stories, in-depth interviews, analysis and gossip.

*The Golf Paper* covers all the tournament play throughout the world from the Majors, through the women's tour to the junior competitions.

There is a special section at the back of the newspaper dedicated to the amateur game, focussing on county unions, club medals and inter-club tournaments.

*The Golf Paper* comes from the same proven stable that publishes *The Rugby Paper*, *The Cricket Paper* (ECB

Newspaper of the Year for the past two years), *The Non League Paper* and *The Football League Paper*.

Editorial content will be led by editor at large Graham Otway, well known in the sport for his work with *The Sunday Times* and *Mail on Sunday*. He is joined by Martin Johnson, Nick Pitt, Peter Higgs, John Huggan and current Specialist Writer of the Year Paul Mahoney.

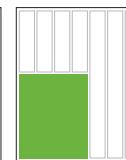
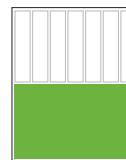
The paper is a 48-page all-colour tabloid, printed by Newsquest at Oxford and distributed by Associated Newspapers for sale in UK retailers – newsagents and supermarkets every Wednesday morning at £1.50.

Editor in chief David Emery, former head of sport at Express Newspapers, said: "This is a thrilling time for golf fans in the UK with Rory McIlroy and Jordan Spieth heading a host of young stars in the game. We believe *The Golf Paper* can tap into that new wave of interest and reflect the ever-growing status of the game."



## Rate card 2015

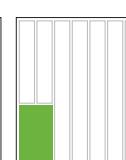
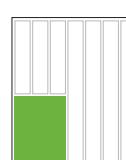
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**Full Page Club Spotlights:** £500

**Half Page Club Spotlights:** £300

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